



Study Trips

Study Trip To Rwanda

This study trip is designed for executives in the travel and tourism industry or those looking to expand their knowledge in this space. It offers a deep dive into Rwanda's success in the MICE sector (Meetings, Incentives, Conferences, Exhibitions), showcasing how a once lesser-known destination has transformed into a global leader. Participants will gain insights into how Rwanda has excelled in tourism and events, and how these strategies can be adapted to elevate their own business practices. This is a unique opportunity to explore global best practices and see firsthand what's driving Rwanda's growth in the MICE arena.

Immerse yourself in Rwanda's thriving hospitality, tourism, and investment ecosystem through this exclusive program designed for high-level executives and government officials. This unique trip combines cultural exploration, strategic industry engagement, and valuable networking opportunities, offering an in-depth understanding of Rwanda's dynamic landscape.



Inclusions

- The \$4,850 fee per participant includes:
- 5 nights Hotel Accommodation (Bed and Breakfast)
- Tea or Coffee Breaks and Lunch
- Ground transportation throughout the trip
- Guided city tours and entry fees to all historical sites and landmarks
- Visa processing (visa on arrival assistance)
- Group Photographs
- Administration and Transfer Charges
- Certificate of Participation

Why Join?

This trip is a perfect opportunity to:

- Gain exclusive insights into Rwanda's tourism and hospitality sectors.
- Build meaningful connections with industry leaders and government officials.
- Experience the beauty, culture, and hospitality of one of Africa's fastest-growing economies.

Please Note:

Flight arrangements are the responsibility of each participant.

To book a slot, a non-refundable down payment of \$1,000 is due by February 5, 2025

The remaining balance is due on or before March 20, 2025

How to Register

Please click the button below to register.

[CLICK HERE](#)

Highlights

VIP Services

Enjoy premium services throughout the trip, ensuring your comfort and ease, from your arrival to departure.

Exclusive Industry Engagements

- Meet with high-ranking officials and key stakeholders, including:
- Rwanda Development Board
- Meet with “Visit Rwanda” team
- Rwanda Convention Bureau
- ICCA (International Congress and Convention Association)
- Participate in interactive sessions focusing on leadership, stakeholder engagement, and business strategy.

Cultural Immersion

- Explore Rwanda’s rich history and vibrant culture through:
- A guided Kigali City Tour
- Visits to iconic landmarks such as:
- Kigali Convention Center
- Kigali Genocide Memorial
- Campaign Against Genocide Museum
- National Stadium
- Local markets
- Savor Rwanda’s culinary heritage with guided experiences featuring local cuisine.

Optional Excursions

Tailor your experience with activities such as:

- A visit to a coffee or tea plantation
- Golf, shopping, or leisure activities for relaxation

Interactive Learning

Spend a full day at a select hotel for deep-dive sessions on Rwanda’s tourism ecosystem, stakeholder engagement, and leadership strategies.

Details:  **Date:**
TBA

 **Fee:**
\$4,850