

# Developing Leaders in Tourism and Hospitality

## Overview

The leadership programme is designed to prepare middle managers with the requisite knowledge and skills to assume strategic leadership positions in their organisations or beyond.

### Learning Objectives and Benefits:

- Embed critical business knowledge in hospitality & tourism
- Identify and address development areas in their organisations
- Increase self-awareness and professionalism
- Develop interpersonal capability
- Understand business concepts and increasing commercial awareness in hospitality & tourism

### Who Should Attend:


- Middle managers in hospitality and tourism organisations (can be extended to retail)
- Entrepreneurs of SME in hospitality, tourism and retail sectors

### Structure and Curriculum:

- Personal Development
- Leadership Fundamentals
- Aligning Values and Behaviour
- Leading Teams Effectively
- Developing Strategic Thinking
- Stakeholder Engagement

 Mode of Delivery:  
**Hybrid**

 Location:  
**LBS Campus  
and Live Online**

 Date:  
**July 8 -9, 2025**

 Fee:  
**₦465,000**  
(Excluding Tax)

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